



CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA

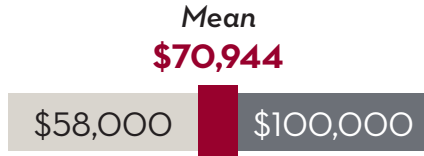
MASTER OF MARKETING

Employment
Report
2023

Employment Report



Base Salary Range



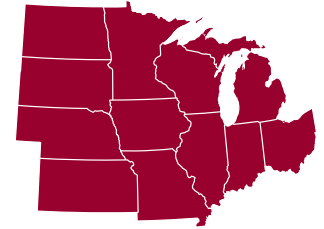
BY INDUSTRY

30%	CONSUMER PRODUCTS
20%	MANUFACTURING
20%	RETAIL
10%	FINANCIAL SERVICES
10%	HEALTHCARE
10%	HOSPITALITY

WHERE STUDENTS ACCEPTED JOBS



of all accepted offers were in the Midwest



COMPANIES THAT HIRED CARLSON SCHOOL MKTG GRADUATES

- BEST BUY CO.
- CAMBRIA
- CULVER'S
- EMPATHIC SOFTWARE
- KLEIN TOOLS
- MIRACLON
- POLARIS INC
- SCHWAN'S COMPANY
- SEEDLINGS
- U.S. BANK

#4

MASTER OF MARKETING PROGRAM IN NORTH AMERICA BY QS WORLD UNIVERSITY BUSINESS MASTER'S RANKING (2024)



COMMON JOB TITLES

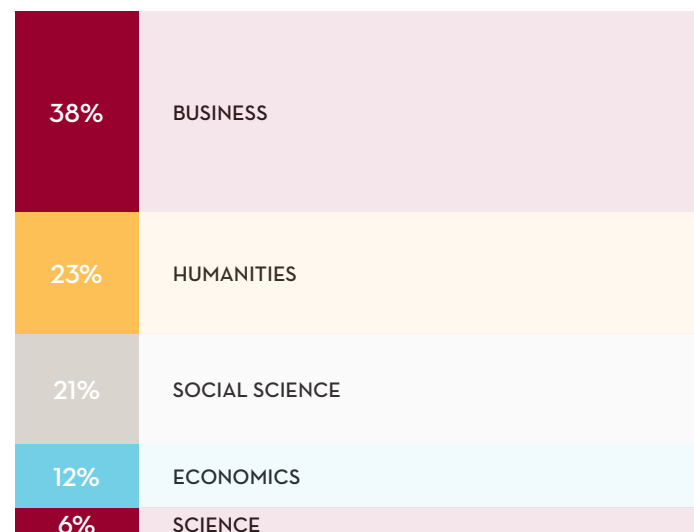
- Marketing Specialist
- Marketing Associate
- Marketing Manager

CLASS OF 2024



AVERAGE GRE **331**
MEDIAN FULL-TIME WORK EXPERIENCE **1 YEAR**

UNDERGRADUATE MAJORS





CARLSON SCHOOL
OF MANAGEMENT

UNIVERSITY OF MINNESOTA

Carlson MBA and MS Programs
Carlson School of Management
University of Minnesota

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