

**CURRICULUM VITAE**

**Gurneeta Vasudeva Singh**  
**Associate Professor in Strategic Management and Entrepreneurship**  
**Carlson School of Management-University of Minnesota**  
[gurneeta@umn.edu](mailto:gurneeta@umn.edu)

**Education**

Ph.D.	George Washington University Strategic Management and Public Policy	2001-2005
M.Sc.	Delhi University Applied Operations Research	1994-1996
B.Sc. (Honors)	Delhi University Mathematical Statistics	1991-1994

**Academic Positions**

University of Minnesota, Campus [Twin Cities] Associate Professor (with tenure)	2015-
University of Minnesota, Campus [Twin Cities] Assistant Professor	2007-2015
Indian School of Business, Hyderabad, India Assistant Professor of Strategy	2005-2007

**Industry Positions**

Energy and Security Group (Consultant for the Energy Sector Management Assistance Program, The World Bank)	2003-2005
Tata Energy Research Institute-North America, Washington D.C. Vice President	2000-2003
Tata Energy Research Institute, New Delhi Research Associate	1997-2000

**Current Membership in Professional Organizations**

Academy of Management  
Academy of International Business  
Organization Design Community  
International Institute for Applied Systems Analysis (IIASA) Society  
Strategic Management Society

**Honors and Awards**

- 2013 Dean's Annual Award for Research, Carlson School of Management  
 2006 Richard N. Farmer Best Dissertation Award in International Business  
 (Awarded by the Academy of International Business)  
 2006 Barry M. Richman Best Dissertation Award in International Management  
 (Awarded by the Academy of Management)

**External Engagements/Fellowships/Visiting Positions**

- 2023- Vice Chair, Organization Design Community  
 2023- Member, Advisory Committee, India Strategy Conference  
 2022 (Nov-Dec) Visiting Scholar at the Management Science & Engineering Department, Stanford University  
 2021-2024 Member, U.S. National Committee for the International Institute for Applied Systems Analysis @ The National Academies, Washington D.C.  
 2021- Board Member, Organization Design Community  
 2020-2021 Fellow, Center for Advanced Studies, Research Group on "Platforms as Organizational Forms." Ludwig Maximilians University, Munich, Germany.  
 2018 (June) Visiting Scholar at the Institute for Strategy, Technology and Organization, Ludwig Maximilians University, Munich, Germany.  
 2007 (Spring) Visiting Scholar at the Wharton School of Management, University of Pennsylvania.  
 2004 (May-August) Visiting Scholar at the Transitions to New Technologies Group, International Institute for Applied Systems Analysis, Austria. May-August, 2004 (NSF Grant)

**Grants and Contracts**

- 2019 Dean's Research Travel Grant to participate in the University of Minnesota's Engaging with Intergovernmental Organizations on Grand Challenges (WTO, FAO, WHO) Program (March 17-22, 2019)  
 2018 Dean's Small Grant to organize the SMJ Special Issue Workshop on Platform Ecosystems  
 2015 The Searle Center on Law, Regulation, and Economic Growth at Northwestern Law, Northwestern University. Licensed access to Searle Center Database on Technology Standards and Standard Setting Organizations.  
 2013-2015 Grant-In-Aid of Research, Artistry, and Scholarship from the Office of the VP of Research, University of Minnesota (to study Norway's sovereign wealth fund)  
 2013-2015 Fellow of the National Center of the Middle Market, Ohio State University  
 2011-2012 Dean's Small Grant, Carlson School of Management, University of Minnesota  
 2008-2009 Grant-In-Aid of Research, Artistry, and Scholarship from the Graduate School, University of Minnesota (to study fuel cell technology innovation)

2004 Young Scientists Fellowship from the U.S. National Science Foundation for summer fellowship at the International Institute of Applied Systems Analysis, Laxenburg, Austria

## Publications

### *Refereed Journal Articles*

Dutta, S. & **Vasudeva, G.** How Demand Shocks ‘Jumpstart’ Technological Ecosystems and Commercialization: Evidence from the Global Electric Vehicle Industry. *Strategy Science (Forthcoming)*. [Equal contributions]

Arslan, B., **Vasudeva G.** & Hirsch E. 2024. Public-Private and Private-Private Collaboration as Pathways for Socially Beneficial Innovation: Collaboration Risk and Task Performance in Antimicrobial Drug Development. *Academy of Management Journal* 67(2) [1<sup>st</sup> and 2<sup>nd</sup> authors contributed equally]

Jones, S., Leiponen, A., & **Vasudeva, G.** 2021. The Evolution of Cooperation in the Face of Conflict: Evidence from a Mobile Phone Standard Development Organization. *Strategic Management Journal* 42(4): 710-740. [Equal contributions]

Kretschmer, T. Leiponen, A., Schilling, M & **Vasudeva, G.** 2020. Platforms as Metaorganizations: Implications for Strategy. *Strategic Management Journal (Introduction to Special Issue on Platform Ecosystems)*. [Equal contributions]

Say, G.D. & **Vasudeva, G.** (2020.) Learning from Digital Failures? The Effectiveness of Firms’ Divestiture and Management Turnover Responses to Data Breaches. *Strategy Science* 5(2).

**Vasudeva, G.**, Leiponen A. & Jones S. (2020). Dear Enemy: The Dynamics of Conflict and Cooperation in Open Innovation Ecosystems. *Strategic Management Review Special Issue on Open Innovation* 1(2). [Equal contributions]

**Vasudeva, G.**, Nachum, L., & Say, G.D. (2018). Overcoming information asymmetry in internationalization: The signaling effect of a sovereign wealth fund as an institutional intermediary. *Academy of Management Journal*, 61(4):1583-1611.

Gray, J.V., Siemsen, E. & **Vasudeva, G.** (2015). Collocation still matters: Conformance quality and the interdependence of R&D and manufacturing in the pharmaceutical industry. *Management Science*, 61 (11): 2760-2781. [Equal contributions]

**Vasudeva, G.**, Alexander, E., & Jones, S. (2015). Institutional logics and inter-organizational learning in technological arenas: Evidence from standard setting organizations in the mobile handset industry. *Organization Science*, 26(3): 830-846.

**Vasudeva, G.** (2013). Weaving together the normative and regulative roles of government: How the Norwegian Sovereign Wealth Fund’s responsible conduct is shaping firms’ cross-border investments. *Organization Science*, 24(6), 1662-1682.

**Vasudeva, G.**, Zaheer, A., & Hernandez, E. (2013). The embeddedness of networks: institutions, structural holes, and innovativeness in the fuel cell industry. *Organization Science*, 24(3), 645-663. [Equal contributions]

**Vasudeva, G.**, Spencer, J. W., & Teege, H. J. (2013). Bringing the institutional context back in: A cross-national comparison of alliance partner selection and knowledge acquisition. *Organization Science*, 24(2), 319-338.

Sleptsov, A., Anand, J., & **Vasudeva, G.** (2013). Relational configurations with information intermediaries: The effect of firm-investment bank ties on expected acquisition performance. *Strategic Management Journal*, 34(8), 957-977.

**Vasudeva, G.**, & Anand, J. (2011). Unpacking absorptive capacity: A study of knowledge utilization from alliance portfolios. *Academy of Management Journal*, 54(3), 611-623.

**Vasudeva, G.** (2009). How national institutions influence technology policies and firms' knowledge-building strategies: A study of fuel cell innovation across industrialized countries. *Research Policy*, 38(8), 1248-1259.

### ***Non-refereed Journal Articles, Essays, or Book Chapters***

Howard-Grenville, J., **Vasudeva, G.**, & Yiu, D. W. 2022. From the Editors—That's Important, Interesting, and Generative: Winners of the AMJ 2021 Best Paper Award and 2022 Research Impact Award. *Academy of Management Journal*, 65(5), 1417-1423.

**Vasudeva, G.** and Teege, H. 2012. Why do private firms invest in public goods? In *Cross-Sector Leadership for the Green Economy*. Ed. Marcus, Alfred. et al. Palgrave.

**Vasudeva, G.** and Sonderegger, P. 2007. R&D internationalization: Building organizational capabilities to balance exploration and exploitation. In *A New Generation in International Strategic Management*. Ed. Steven B. Tallman. Edward Elgar.

### ***Conference Proceedings***

Dutta, S. & Vasudeva, G. 2019. Alternative Technology Firms in Established Markets as Tempered Radicals: Global Entry and Scaling of Electric Vehicle Technology. Annual Meetings of the Academy of Management Conference, Boston, Massachusetts. (Strategy Division, *Best Paper Proceedings*; Refereed).

Vasudeva, G. & Hernandez, E. 2010. Capability evolution and governance in alliance portfolios: Evidence from the emergent fuel cell industry. Annual Meetings of the Academy of Management Conference, Montreal, Canada. (Business Policy and Strategy Division, *Best Paper Proceedings*; Refereed).

Vasudeva, G. & Anand, J. 2008. Searching for the sweet spot: Portfolio effects of technological diversity on knowledge acquisition. Annual Meetings of the Academy of Management Conference, Anaheim, California. (Business Policy and Strategy Division, *Best Paper Proceedings*; Refereed).

### ***Working Papers/Under Review***

Boroomand, F., Leiponen A. & Vasudeva G. Data Protection and Market Valuation: Evidence from U.S.-listed Firms' Regulatory and Competitive Response. (Preparing for submission to *Strategic Management Journal*). [Equal contributions]

How Government R&D Incentives Shape Innovation Outcomes of Public Firms in China. (with Sun, D., Zeng, S. & Zahra, S.) (Preparing for journal submission)

Galperin, R. & Kim, D., & Vasudeva, G. Acquisition by distant corporate incumbents and emergence of new industries: The case of retail health clinics in the U.S. (Preparing for journal submission)

Say, G.D & Vasudeva G. Culling Black Sheep to Better the Flock? How U.S.-Based Portfolio Firms Respond to Environmentally Motivated Divestments by Norway's Sovereign Wealth Fund

### ***Work-In-Progress***

The Role of Patent Assertion Entities in Mobile Standard Development (with Leiponen, A. & Jones, S.)

Public-Private and Private-Private Contracting for Socially Beneficial Innovation (with Arslan, B. & Wu, X.)

The Role of VCs in Platform Ecosystems (with Wu, J., Kretschmer, T., Mahalingam, A.)

### **Presentations**

#### ***Invited Paper Presentations***

Decentralization in Organizations, *University of St. Gallen, St. Gallen*, June 2024 (Forthcoming)

IESE Business School, *IESE, Barcelona*, May 2024 (Forthcoming)

Emerging Markets Symposium, *Rice University, Houston*, May 2024 (Forthcoming)

Keynote Speaker, India Strategy Conference, *Indian Institute of Management, Bangalore*, 2023

Imperial College Business School, *Imperial College, London*, 2023

Management Science & Engineering, *Stanford University*, 2022

Kenan-Flagler Business School, *University of North Carolina, Chapel Hill*, 2022

Wisconsin School of Business, *University of Wisconsin, Madison*, 2022

Geis School of Business, *University of Illinois Urbana-Champaign*, 2021

Dyson School/Johnson School M&O Series, *Cornell University*, 2020

Rotterdam School of Management, *Erasmus University*, 2019

School of Business, *George Washington University*, 2019

Mays School of Business, *Texas A&M University*, 2019

*Target Headquarters*. Minneapolis. 2018.

Center for Advanced Management Studies, *Ludwig Maximilians University*, 2018

Bocconi University, 2017

*BI Norwegian School of Business*, 2016

Katz School of Business, *University of Pittsburgh*. 2016

Rutgers Business School, *Rutgers University*. 2015. Newark.

Fisher College of Business, *The Ohio State University*. 2015, 2013. Columbus, Ohio.

Krannert School of Management, *Purdue University*. 2015. West Lafayette, IN.

Moore School of Business, *University of South Carolina*. 2015, 2012. Columbia, SC.

School of Management, *Boston University*. 2015. Boston, MA.

Center for Emerging Markets, *Northeastern University*. 2014. Boston, MA.

Hubert H. Humphrey Institute of Public Affairs, *University of Minnesota*. 2014.

Alberta School of Business, *University of Alberta*. 2014. Edmonton, Alberta.

College of Business, *University of Illinois*. 2013. Urbana-Champaign, IL.

Baruch College, *City University of New York*. 2013. New York City, NY.

*HEC*. 2012. Paris, France.

R.H. Smith School of Business, *University of Maryland*. 2013. College Park, MD.

Wharton School of Management, *University of Pennsylvania*. 2009. Philadelphia, PA.

Sloan School of Management, *Massachusetts Institute of Technology*. 2007. Boston, MA.

Fox School of Business, *Temple University*. 2007. Philadelphia, PA.

*Indian School of Business*. 2005. Hyderabad, India.

**Panel/Symposia Presentations**

Theory-Empirics Fit Panel, *Academy of Management, STR Division*. 2022

Meet a Method Panel, *Academy of Management, STR Division*. 2022

Doctoral Dissertation Consortium, *Academy of Management Meeting, STR Division*. 2022

Research Setbacks and Career Inflection Points, *Academy of Management, STR Division*. 2022

The Role of MNCs in Tackling Global Sustainability Challenges, *Academy of Management*, 2022.

Paper Development Workshop, *Academy of Management Journal*. Amsterdam. 2022

Paper Development Workshop, *Academy of Management Journal*. Madrid. 2022

A. Van de Ven Conference on Engaged Scholarship, Carlson School of Management, *U. of Minnesota*. 2022

Doctoral Workshop, *Organization Design Community*. Virtual. 2022.

Pathways to Energy Sustainability. *International Institute for Applied Systems Analysis*. Boston. 2022.

Societal Platforms and Grand challenges, *Strategic Management Society*. 2021

Faculty Panel, *Strategy Research Forum Dissertation Scholars, Strategic Management Society*. 2021

Imagining and Inspiring Breakthroughs at the Intersection of Cooperative and Stakeholder Strategy *Strategic Management Society Virtual Toronto*. 2021

Doctoral Workshop, *Virtual Academy of Management Meeting, STR Division*. 2021

Junior Faculty Paper Development Workshop, *Virtual Academy of Management Meeting, STR Division*. 2021

Moonshots for Management Research: Responding to Grand Challenges through the Lens of Strategy Process and Stakeholder Strategy) *Strategic Management Society Virtual London*. 2020

Publishing Strategy Process and Practice Research *Strategic Management Society Virtual London*. 2020

Meet the Editors JPIM Research Forum at the Virtual Annual Meeting of PDMA. 2020

Holding the Door Open: AMJ Women's Networking PDW. Virtual Academy of Management Meeting. 2020

Strategy, Entrepreneurship, Technology, Innovation and Social Impact. *SMS Virtual Berkeley*. 2020.

Junior Faculty Consortium. *Industry Studies Association*. Virtual Meeting. 2020

Paper Development Workshop. *Academy of Management Journal*. Sydney. Australia. 2019

Faculty Development Workshop. *Academy of International Business-India*. Bangalore. 2019.

Healthcare Extension. *Strategic Management Society*. Minneapolis. 2019

Future of Global Strategy. *Strategic Management Society*. 2019

Indigenous Entrepreneurship. *Strategic Management Society*. 2019

Entrepreneurship in Emerging Markets. *Annual Meetings of the Academy of Management*. Boston, Massachusetts. 2019.

Platform-based Ecosystems. *Annual Meetings of the Academy of Management*. Boston, Massachusetts. 2019.

Hedging Under Uncertainty in the Energy Industry. *Annual Meeting of the Academy of Management* Boston, Massachusetts. 2019.

Strategies in a Digital Era. *Strategic Management Society Conference*. Hyderabad, India. 2018.

Research in Business and Innovation Ecosystems. *Strategic Management Society Conference*. Paris, France. 2018.

Navigating the Platform Business Model: Strategies, Challenges and Best Practices. *Strategic Management Society Extension in Amsterdam*. Amsterdam, Netherlands. 2018.

Symposium on Platform Strategies. *VU Amsterdam*. Amsterdam, Netherlands. 2018.

Tuck Junior Faculty Research Camp. *Dartmouth University*. 2017, 2015, 2013.

Showcase Panel on The Role of Sovereign Wealth Funds in the Global Economy. *Strategic Management Society Special Conference*. Oslo, Norway. 2018.

Models, Policy and Global Risk. *International Institute for Applied Systems Analysis*. 2017. Laxenburg, Austria.

Sustainability and Strategy: Institutional Drivers. *Strategic Management Society's Conference*. 2013. Atlanta, GA.

Symposium on Geography and Innovation. *Annual Meeting of the Academy of Management*. 2007. Philadelphia, Pennsylvania.

***Papers Presented at Professional Meetings, Peer Reviewed Conferences, etc***

Profiting from Attention to Data Privacy? Evidence from U.S.-listed Firms under the GDPR

- *Strategy Science Conference, New York University, 2022*
- *Wharton Technology Conference, University of Pennsylvania, 2022*
- *Wisconsin School of Business, University of Wisconsin, 2022*
- *Applied Economics Summer Brownbag Seminar, University of Minnesota. 2021*

Public-Private and Private-Private Collaboration as Pathways for Socially Beneficial Innovation: Collaboration Risk and Task Performance in Antimicrobial Drug Development

- *Indian Institute of Management, Bangalore*
- *Geis School of Business, University of Illinois, 2021*
- *Strategic Management Society Meeting. 2021*
- *Society for Institutional and Organizational Economics Annual Conference, 2021*

Demand Shock as a Pathway for Platform Technology Emergence: Evidence from the Global Electric Vehicle Industry.

- *Imperial College, London, 2023*
- *Kenan-Flagler Business School, University of North Carolina, 2022*
- *Center for Advanced Studies, Ludwig Maximilians University. 2021*
- *Cornell University. 2020*
- *Academy of Management Meeting. 2019*
- *Strategic Management Society Meeting. 2019*
- *Erasmus University. 2019*
- *George Washington University. 2019*

Say, G.D. & Vasudeva, G. Learning from Digital Failures? The Effectiveness of Firms' Divestiture and Management Turnover Responses to Data Breaches

- *Strategic Management Society Meeting. 2019*
- *Target Headquarters, 2019*
- *Academy of Management Meeting, 2017*

How Government R&D Incentives Shape Innovation Outcomes of Public Firms in China

- *Strategic Management Society Meeting. 2021*

Jones, S., Leiponen, A., & Vasudeva, G. Dear Enemy: Litigation and Cooperation in a Mobile Phone Standard Development Organization.

- *Munich Summer Institute. Max Planck Institute. Munich, Germany. 2018.*
- *Sixth Annual Searle Center Research Roundtable on Standard Setting Organizations and Patents, Northwestern University. May, 2018.*
- *Wharton Technology Conference. April, 2018.*
- *VU Amsterdam, Platform Symposium. September, 2018.*
- *Strategic Management Society Special Conference. 2017. Costa Rica.*
- *Fourth Annual Roundtable on Technology Standards. Searle Center on Law, Regulation and Economic Growth. Northwestern University. 2016. Chicago, IL.*

Galperin, R. & Kim, D., & Vasudeva, G. Incumbent Heterogeneity and the Success of Contested Organizational Forms: The Case of Retail Health Clinics in the U.S.

- *Academy of Management Meeting*. 2017.
- *Industry Studies Association Meeting*. 2016. Minneapolis, MN. *Medical Industry Leadership Institute Seminar*, University of Minnesota. 2018.

Vasudeva, G & Anand, J. Evolutionary Perspectives on Firms' Internal and External Portfolios of New Capabilities.

- *Strategy Science Special Issue on Evolutionary Perspectives in Strategy*. Graduate School of Business. *Stanford University*. 2016. Palo Alto, CA.

Poggioli, N., & Vasudeva, G. Do Markets Care About Firms' Non-Market Strategy? Corporate Political Activity, Regulatory Institutions, and Market Performance of Environmental Polluters.

- *Academy of Management Meeting*. 2016. Anaheim, CA.

Say, G.D. & Vasudeva, G. Culling Black Sheep to Better the Flock: The Positive CSR Outcomes of Negative Screening.

- *Bocconi University*, Milan, Italy.
- *Strategic Management Society*, 2015. Denver, CO.
- *Annual Meetings of the Academy of Management Conference*. 2015. Vancouver, Canada.
- *Alliance for Research on Corporate Sustainability*. 2015. Chicago, IL.

Vasudeva, G. Weaving together the normative and regulative roles of government: How the Norwegian Sovereign Wealth Fund's responsible conduct is shaping firms' cross-border investments.

- Paul R. Lawrence Inaugural Conference on Institutional Analysis at *Harvard Business School*. 2013. Boston, MA.
- *Meeting of the Academy of International Business*. 2011. Nagoya, Japan.

Vasudeva, G., Zaheer, A., & Hernandez, E. The embeddedness of networks: institutions, structural holes, and innovativeness in the fuel cell industry.

- Conference on Network Evolution at *INSEAD*. 2012. Fontainebleau, France.
- Midwest Strategy Meeting. Kellogg School of Management. Northwestern University. 2010. Evanston, IL.
- *Annual Meetings of the Academy of Management Conference*. 2009. Chicago, IL.

Vasudeva, G., Alexander, E., & Jones, S. Institutional logics and knowledge outcomes in multiparty collaboration: Evidence from the mobile handset industry.

- *Strategic Management Society*, 2012. Prague, Czech Republic.

Hernandez, E., & Vasudeva, G., & Zaheer, A. Dual embeddedness: Towards an integration of networks and institutional theory.

- *Annual Meetings of the Academy of Management Conference*. 2012. Boston, MA.

Vasudeva, G., & Almeida, P. Alliances as bridges for foreign knowledge acquisition.

- *Annual Meetings of the Academy of Management Conference*, 2011. San Antonio, TX.

Vasudeva, G., & Almeida, P. Globalization through alliance portfolios: Country configuration and knowledge positioning in the fuel cell industry.

- Midwest Strategy Meeting. Krannert School of Management. Purdue University. 2011. West Lafayette, IN.
- *Strategic Management Society*. 2009. Washington D.C.



Vasudeva, G., & Hernandez, E. Capability evolution and governance in alliance portfolios: Evidence from the emergent fuel cell industry.

- *Annual Meetings of the Academy of Management Conference*. 2010. Montreal, Canada. (BPS Division, Best Paper Proceedings)

Vasudeva, G. How does home-country matter for firms' internationalization? Legitimacy spillovers and location choice.

- *Strategic Management Society*. 2009. Washington D.C.

Vasudeva, G., & Anand, J. Searching for the sweet spot: Portfolio effects of technological diversity on knowledge acquisition.

- *Annual Meetings of the Academy of Management Conference*. 2008. Anaheim, CA. (BPS Division, Best Paper Proceedings)

Vasudeva, G. Knowledge acquisition from alliances: How valuable is it?

- *Annual Meetings of the Academy of Management Conference*. 2008. Anaheim, California.

Vasudeva, G., Spencer, J., & Teege, H. How government influences knowledge transfer in technology alliances.

- *Annual Meetings of the Academy of International Business*. 2008. Milan, Italy.

Vasudeva, G., & Teege, H. Benefit hierarchy and interplay: a framework for understanding firm investment in collaborative international (energy) technology venture/Private alliances for public goods: A Perspective on the Global Energy Industry.

- *Special Issue Conference of Journal of Business Venturing*. 2006. Hyderabad, India.
- *Annual Meetings of the Academy of International Business*. 2004. Stockholm, Sweden.
- *Annual Meetings of the Institute of Applied and Behavioral Management*, 2002. Tampa, FL.

Vasudeva, G. Are strong states hurting knowledge acquisition through technology alliances?

- *Annual Meetings of the Academy of Management Conference*, 2006. Atlanta, Georgia.

Vasudeva, G. Statist and corporatist institutional structures: A framework for understanding cross-national variations in technology policies and innovation strategies.

- Barry M. Richman Best Dissertation Award Session. *Annual Meetings of the Academy of Management*. 2006. Atlanta, GA.
- Richard N. Farmer Best Dissertation Award Session. *Annual Meetings of the Academy of International Business*. 2006. Beijing, China.

Vasudeva, G. How national institutions influence knowledge spillovers in technology alliances.

- *Annual Meetings of the Academy of Management Conference*, 2005. Honolulu, HI.

Vasudeva, G. Norms of collaboration: The role of the national polity in technology alliance formation.

- *Annual Meetings of the Academy of International Business*. 2005. Quebec City, Canada.

Vasudeva, G. Knowledge-based fuel cell alliances: Role of national institutions, firm and industry characteristics.

- *Annual Meetings of the Academy of Management Conference*. 2004. New Orleans, LA.

Vasudeva, G., & Spencer, J. Profiting from innovation: When does participation in the global innovation system contribute to firm performance?

- *Annual Meetings of the Academy of International Business*. 2004. Stockholm, Sweden.

Vasudeva, G. Strategic alliance approach to stakeholder management.

- *Annual Meetings of the International Association for Business and Society*, 2003. Victoria, British Columbia.

## **TEACHING**

### **University of Minnesota**

MGMT 8405: PhD Seminar in Technology and Innovation Strategy

MGMT 6055: Management of Innovation and Change (Part-time and Full-time MBA and other Masters)

MGMT 4055: Innovation and Change in Action (Undergraduate, Entrepreneurship/Other Majors)

MGMT 6305: The International Environment of Business (Part-time and Full-time MBA)

MGMT 6040: International Strategy and Organization (Part-time and Full-time MBA)

MGMT 3045: International Environment of Business (Undergraduate, International Business/Other Majors)

### **Indian School of Business**

Technology Strategy Elective for full-time MBA students, 2006

Competitive Strategy Core Class full-time MBA students, 2006-2007

## **EXECUTIVE EDUCATION/GUEST TEACHING**

Strategic Decision-Making, Executive Education Program. Indian School of Business. 2023

Organizational Networks. Carnegie School of Learning. Virtual Seminar. 2023.

Technology Operations PhD Seminar. Carlson School of Management. University of Minnesota. 2021

Freshman Seminar on Antibiotics: Promise, Profits, and Pitfalls. College of Pharmacy. University of Minnesota. 2020

International Business PhD Seminar. College of Business. University of Illinois Urbana-Champaign. 2013.

## **CURRICULUM DEVELOPMENT**

Chair, SME Undergraduate Curriculum Review Committee and Developed a Proposal for a New Strategic Management Major (Progressed and Implemented as Strategy Minor)

Chair, SME PhD Curriculum Review Committee, Developed and Implemented a Revised Curriculum for the PhD program

## **ADVISING AND MENTORING**

### ***PhD Committees Served on***

Gui Deng Say (Dissertation Advisor) (Placement: Singapore Management U.)

Dennie Kim (Dissertation Committee Member and Chair) (Placement: Darden School, U. of Virginia)

Nicholas Poggioli (Oral Prelim Committee Chair) (Placement: Post-Doc, Erb Center, U. of Michigan)

Stephen Jones (Dissertation Committee Member) (Placement: U. of Wyoming, U. of Washington-Bothell)

### ***China DBA Committees Served on***

Fengli Wu (Co-Advisor)

Jianhua Huang (Co-Advisor)

Liang Jun (Co-Advisor)

Yubin Liu (Co-Advisor)

Zhituan Su (Co-Advisor)

Ming Qiu (Co-Advisor)

***Undergraduate summa theses or honors projects directed***

Ashley Carlson

Fiona Cummings

Xinqiang Gan

***Professional Student Activities***

Gavin O'Toole (2012-14)

Project Advisor, Program for Individualized Learning (PIL), University of Minnesota

**PROFESSIONAL SERVICE**

***Editorships/ Reviewer***

Associate Editor, *Academy of Management Journal*, 2020-2022

Guest Editor, *Strategic Management Journal*, Special Issue on Strategies for Platform Ecosystems (2018-2020)

Editorial Review Board, *Strategy Science*, 2022-

Editorial Review Board, *Academy of Management Journal*, 2013-

Editorial Review Board, *Strategic Management Journal*, 2013-

Editorial Review Board, *Organization Science*, 2014-

Editorial Review Board, *Global Strategy Journal*, 2012-

Reviewer, PhD Paper Award, *Strategic Management Society*, 2017-

Reviewer, Research in Organizations, *Strategic Management Society*, 2020

***Committees, conferences, workshops, panels, symposia***

Chair, Meet the Editors' Panel, India Strategy Conference, *Indian Institute of Management, Bangalore*, 2023

Member, *Academy of Management Journal*, Best Paper Award Committee, 2023, 2024

Panelist, U.S. Committee on Data, Research Data Summit, *The National Academies*. Washington D.C. 2023

Panelist, Paper Development Workshop, *Organizational Design Community*. Virtual 2023.

Panelist, Paper Development Workshop, *Academy of Management Journal*. Amsterdam. 2022

Panelist, Paper Development Workshop, *Academy of Management Journal*. Madrid. 2022.

Panelist, Doctoral Consortium, *Strategy Division. Academy of Management*. Virtual. 2022.

Conference Co-Chair, *Organizational Design Community*. Virtual 2021.

Panelist, Doctoral Consortium, *Strategy Division. Academy of Management*. Virtual. 2021.

Panelist, Junior Faculty Paper Development Workshop, *Strategy Division. Academy of Management*. Virtual. 2021.

Member, Diversity Task Force. *Academy of Management Journal*. 2020

Member, AMJ 2019 Best Paper Award Committee. *Academy of Management Journal*. 2020

Panelist, AMJ Paper Development Workshop. *Academy of Management Journal*. Sydney, Australia. 2019.

Conference Co-Chair, *Strategic Management Society*. Special Conference in Hyderabad, India. 2018.

Conference Co-Chair, SMJ Special Issue on Platform Ecosystems Conference, *University of Minnesota* 2018.

Panelist, Junior Faculty Paper Development Workshop, *Strategic Management Society Conference*. Paris, France. 2018.

Panelist for the Doctoral Consortium. *Strategic Management Society*. Atlanta, Georgia. 2017.

Panelist for the Junior Faculty Development Workshop. *Strategic Management Society*. 2017. Atlanta, Georgia

Discussant for the Munich Summer Institute. *Ludwig Maximilian University*. 2017. Munich, Germany.

Panelist for 'Role of Formal Theory in Strategy Research'. Tuck School of Business. *Dartmouth University*. 2015. Hanover, NH.

Co-Chair, Junior Faculty Consortium. *Industry Studies Association Annual Meeting*. 2015.

Kansas City, MO.

Co-Chair, Global Strategy Track, *Academy of International Business* Annual Conference. Bengaluru, India. 2015.

Member, Early Career Development Committee, Industry Studies Association, 2014-16.

Chair and Panelist, International Management Division's Doctoral Student Consortium. *Annual Meetings of the Academy of Management*. Philadelphia, PA. 2014.

Co-Chair and Faculty Panelist at the Workshop on Corporate Social Responsibility in a Global World. *Annual Meetings of the Academy of Management*. Philadelphia, PA. 2014

Co-Chair and Faculty Panelist at the Institutions and Strategy Workshop. *Annual Meetings of the Academy of International Business* Conference. Istanbul, Turkey. 2013

Panelist at the Doctoral Consortium. International Management Division, *Academy of Management Meeting*. 2013. Orlando, FL.

Panelist at the Junior Faculty Consortium. International Management Division, *Academy of Management Meeting*. 2012. Boston, MA.

Panelist at the Doctoral Consortium. *Strategic Management Society's Special Conference*. Hyderabad, India. 2008.

Chair and Faculty Panelist at the Alliances and Innovation Workshop. *Annual Meetings of the Academy of Management Conference*. Atlanta, GA. 2006.

Doctoral Committee (Co-Chair), International Management Division, Academy of Management, 2005-2008.

### Service To The University/College/Department

#### ***Departmental Committee Memberships***

PhD Coordinator and Chair of the PhD Committee, 2016-2019

Chair of the PhD Curriculum Review Committee, 2017-2018

Chair of the Undergraduate Curriculum Review Committee, 2015-2018

Member of Doctoral Committee, Strategic Management and Entrepreneurship Department, 2013-Member of

Recruitment Committee, Strategic Management and Entrepreneurship Department, 2009-10, 2011-12, 2012-13, 2015-16

#### ***School-wide Committee Memberships***

Promotion and Tenure Review Committee: Necati Ertekin, 2023

Promotion and Tenure Review Committee: Elizabeth Campbell, 2021

Member of the Carlson School's Undergraduate Faculty Advisory Committee, 2015-2018

Fourth Year Review Committees: Soumya Sen (2017), Elizabeth Campbell (2018), Necati Ertekin (2023)

#### ***University Service***

Member, Senate Judicial Committee, 2023-

Member, Engaging with International Organizations Team, 2019

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