

# The Carlson Executive Development Center.

## Because true leaders never stop growing.

You've already risen through the ranks. The real challenge is to attain your full potential. Our Executive Development programs can help you achieve that.

Custom Designed programs, in fact, are created in collaboration with your company to apply advanced thinking to your most pressing issues. General Management programs focus on broad

Designed to accelerate growth and broaden your reach, the renowned Carlson Executive Development Center assembles accomplished leaders in an environment where great ideas aren't just imparted, they're born, challenged, and validated.

Here you'll be exposed to leading-edge concepts and practices. You'll have the opportunity to network with other high-potential executives in a setting that not only ignites debate, but sparks relationships. And you'll leverage the Carlson School's vast resources to address your specific needs.

business and leadership skills for executives with strategic responsibilities, while Topic Specific programs keep you ahead of the curve in a wide range of core disciplines such as marketing and finance.

#### EXECUTIVE DEVELOPMENT PROGRAMS

- > Custom Designed
- > General Management
- > Topic Specific

Discover the difference between taking a course and setting one. Visit our website at [www.carlsonschool.umn.edu/edc](http://www.carlsonschool.umn.edu/edc) or call toll-free 800-388-3863 for more information.

**CARLSON**  
SCHOOL OF MANAGEMENT  
UNIVERSITY OF MINNESOTA