

## Presentations: Coaching for Executives

September 21-23, 2010 Schedule

	<b>Tuesday</b>	<b>Wednesday</b>	<b>Thursday</b>
Morning	<p>Introductions/Welcome</p> <p><b>Amy S. Tolbert</b> <b>ECCO International</b></p> <p><b>Lindsay Strand</b> <b>Lindsay Strand Associates</b></p> <p>How Listeners Think</p> <p>Audience Analysis</p> <p>Self Assessment</p> <p>Peak Experiences</p> <p>Behavioral Styles Analysis</p>	<p>The Look and Sound of Credibility</p> <p>Organizing Persuasive Content</p> <p>Using Rhetorical Techniques</p>	<p>Expanding the Scope</p> <p>Storytelling</p> <p>Mastering the “Hot Seat”</p> <p>Knowing What Counts</p>
	Lunch	Lunch	Lunch
Afternoon	<p>Framing and Delivering Tough Messages</p> <p>Situation Analysis</p> <p>What Makes Presentations Persuasive</p> <p>Persuasive Outline</p> <p>Focus on the Task</p>	<p>Developing a Persuasive Style</p> <p>Handling Nerves/Anxiety</p> <p>English as Second Language/Global Audience</p> <p>Verbal and Nonverbal Skills</p> <p>Communicating with Confidence</p>	<p>Putting It All Together</p> <p>Handling Tough Q&amp;A</p> <p>Dealing with Difficult Audiences</p> <p>Thinking on Your Feet</p> <p>Personal Goal Setting</p> <p>Summary &amp; Evaluations</p>

Faculty and Curriculum Subject to Change