# Richard D. Wang

Carlson School of Management
University of Minnesota
321 19th Avenue South
Minneapolis, MN 55455

office: (612) 624-0704
fax: (612) 626-1316
mobile: (510) 213-3107
email: rdwang@umn.edu

## EDUCATION

**University of California, Berkeley** — Berkeley, CA
Ph.D. in Business Administration — 2010
Concentration: Business & Public Policy

**Chinese University of Hong Kong** — Hong Kong
M.B.A. — 2000

**Massachusetts Institute of Technology** — Cambridge, MA
S.M. Mechanical Engineering — 1995

**University of Washington** — Seattle, WA
B.S. Aeronautics & Astronautics, *Summa Cum Laude* — 1993

## ACADEMIC APPOINTMENT

**University of Minnesota** — Minneapolis, MN
Assistant Professor — 2010 - present
Carlson School of Management
Strategic Management and Entrepreneurship Department

## RESEARCH INTERESTS

Competitive Strategy, Innovation Management, Strategy Change, Corporate Governance

## PUBLISHED AND WORKING PAPERS

John Morgan and Richard Wang. 2010. "Tournaments for Ideas." *California Management Review*
- *Winner of the 2011 Accenture Award for Best Article*

Richard D. Wang and J. Myles Shaver. Forthcoming. "Competition-Driven Repositioning." *Strategic Management Journal*.
- *Winner of the Best Conference Proposal Award, Strategic Management Society China Conference 2012*

Richard D. Wang, J.P. Eggers, and Michael E. Cummings. "Arbiters of Change: The Importance of Independent Directors when the Former CEO Remains on the Board" *(under 2nd review at Strategic Management Journal)*

Richard D. Wang. "Responding to Large Firm Entry and Exit: Small Firms' New Product Deployment Strategy in a Segmented Industry" *(preparing for submission to Strategic Management Journal)*

Richard D. Wang. "The Influence of Peers on Competition-Driven Repositioning" *(working paper)*

Waverly W. Ding and Richard D. Wang "Does Science Chase Money? The Impact of Industry Research on the Selection of Research Topics among Academic Scientists" *(working paper)*

## RESEARCH PROJECTS

"Testing the Amazonian Water: Publishers' Entry to the Kindle Electronic Book Market" *(with Cameron Miller, data analysis stage)*

"Look Who's My New Neighbor: Entry by Marijuana Retailers in Washington State" (*with Jiao Luo, data gathering stage*)

"Rivalry, Positioning Strategy, and Contract Choice in the Global Terminal Operators Industry" *(with Sanghyun Cheon, data gathering stage)*

## TEACHING

**University of Minnesota**

Industry Analysis and Competitive Strategy (Carlson MBA)
Fall 2010, Fall 2011, Fall 2012, Fall 2013, Spring 2014, Fall 2014 (scheduled)
Teaching evaluation: 5.6-5.9 out of 6.0

Introduction to Entrepreneurship (Carlson Undergraduate)
Fall 2011, Fall 2014 (scheduled), Spring 2015 (scheduled)
Teaching evaluation: 5.6 out of 6.0

**University of California, Berkeley**

Head Graduate Student Instructor, Haas School of Business, Fall 2008 to Spring 2010

Graduate Student Instructor for the following courses at Haas:

| | | |
|---|---|---|
| International Business | Undergraduate | Summer 2008, Summer 2009 |
| Strategy | MBA (full-time, core) | Spring 2007, Spring 2008 |
| Microeconomics | MBA (weekend, core) | Fall 2006, Fall 2007 |
| Pedagogy | MBA | Fall 2008, Spring 2009, Fall 2009 |
| Pedagogy | Ph.D. | Spring 2009 |

Case Studies Published:

Shanghai Silicon Intellectual Property Exchange, Shanghai, China
*UC Berkeley Case: CRC_IPR004, 2006*

R2G (a leading Chinese music copyright management company), Beijing, China
*UC Berkeley Case: CRC_IPR005, 2006*

**Massachusetts Institute of Technology**

Teaching Assistant, Mechanical Engineering Department:

| | | |
|---|---|---|
| Automatic Controls Systems | Undergraduate & Graduate | Spring 1994, Fall 1994, Spring 1995 |

## SELECTED PRESENTATIONS

| | |
|---|---|
| Junior Faculty Strategy Research Summer Camp, Dartmouth College | Hanover, NH 2014 |
| Academy of Management Annual Conference | Orlando, FL 2013 |
| Junior Faculty Strategy Research Summer Camp, Dartmouth College | Hanover, NH 2013 |
| Atlanta Competitive Advantage Conference | Atlanta, 2013 |
| Strategic Management Society China Conference | Guangzhou, China 2012 |
| Chinese University of Hong Kong, Business School | Hong Kong, 2012 |
| Academy of Management Annual Conference | Boston, MA 2012 |
| Midwest Strategy Meeting 2012, Ohio State University | Columbus, OH 2012 |
| Midwest Strategy Meeting 2011, Purdue University | West Lafayette, IN 2011 |
| Academy of Management Annual Conference | Montreal, Canada 2010 |
| University of Minnesota, Carlson School of Management | Minneapolis, MN 2010 |
| University of Pennsylvania, Wharton School | Philadelphia, PA 2010 |
| New York University, Stern School of Business | New York, NY 2010 |
| University of Southern California, Annenberg School for Communications | Los Angeles, CA 2010 |
| National University of Singapore, Business School | Singapore, 2010 |
| Hong Kong University of Science and Technology, Business School | Hong Kong 2010 |
| European School of Management and Technology | Berlin, Germany 2010 |
| Oliver E. Williamson Seminar at the Haas School of Business | Berkeley, CA 2009 |
| Strategic Management Society Annual International Conference | Washington, DC 2009 |
| Consortium of Cooperation and Competition | Copenhagen, Denmark 2009 |
| International Society of New Institutional Economics Annual Conference | Berkeley, CA 2009 |

## INDUSTRY EXPERIENCE

**Jian Hua Foundation** — Tianjin, China
North China Engineering Coordinator (Volunteer) — 2003

**Cross Information Technology Ltd.** — Hong Kong & Shenzhen, China
Co-Founder — 2001-2002

**Hong Kong Productivity Council** — Hong Kong
Consultant — 1996-2000

## OTHERS

| | |
|---|---|
| Academic Service: | Ad hoc reviewer for *California Management Review*, *Journal of Business Venturing*, *Research Policy*, *Strategic Management Journal*, *SMS Dissertation Competition Prize* |
| Languages: | English, Mandarin Chinese, Cantonese Chinese |
| Citizenship: | US Citizen and Hong Kong Permanent Resident |
| Marital Status: | Married to Louise Au-Yeung (since 2004) with two children: Abigail (born 2005) and Alison (born 2007) |