



Honors Research Assistant Program

Title: Why here? An economic history of corporate headquarters in the Twin Cities

Description of the Research and Qualifications: As I talk to people around the country and world, most are astonished when I describe the business community in the Twin Cities. At first they do not think my characterization is correct, but once I start to list the companies that are headquartered here, they are convinced. Their next question tends to be why are all of those companies located in the Twin Cities? Although I and others have speculated as to why, the goal of this research is to reach a more informed answer. The first step in this work is to gather an accurate picture of what the corporate business landscape has looked like in the Twin Cities - not only aggregate numbers, but the important companies - over the last 70 to 100 years.

Responsibilities of the Student: Data collection as described above. This will be part data entry, part finding and assessing data sources (with my guidance). I expect that this will require 100 hours over the year. The schedule is very flexible. You should be an independent worker with care for being precise.