



# The Carlson School Fact Sheet 2007-08

**CARLSON**  
SCHOOL OF MANAGEMENT  
UNIVERSITY OF MINNESOTA

Carlson School of Management  
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**CARLSON**  
SCHOOL OF MANAGEMENT  
UNIVERSITY OF MINNESOTA

*Nowhere but here.™*

### Mission

The mission of the Carlson School of Management is to provide the highest quality education for present and future business and academic leaders, and advance the understanding and practice of management through research and outreach.

### Accreditation



The Carlson School of Management is accredited by AACSB International, the Association to Advance Collegiate Schools of Business. AACSB is the premier accrediting agency for undergraduate and graduate business administration and accounting programs.

### History

- > University of Minnesota School of Business founded in 1919
- > First MBA conferred in 1937
- > PhD in business program founded in 1948
- > Part-Time MBA program founded in 1960
- > Named the Curtis L. Carlson School of Management in 1986
- > Moved into current building in 1998

### Alumni

Alumni .....50,000  
 U.S. states where alumni reside .....50  
 Countries where alumni reside .....78

### 2007-08 enrollment

- > 1,868 undergraduate students
- > 217 full-time MBA students
- > 2,016 part-time MBA students
- > 336 executive MBA students, including 95 in the Warsaw, 41 in the Vienna, and 82 in the China executive programs
- > 224 MA-HRIR students
- > 110 MBT students
- > 79 PhD-Business students
- > 19 PhD-HRIR students
- > 30 MAcc students

### Average salaries at graduation

Undergraduate .....\$48,532  
 Full-Time MBA .....\$88,572  
 MA-HRIR .....\$67,246

### 2007-08 per credit tuition

	<i>Resident</i>	<i>Nonresident</i>
Undergraduate	\$305.00	\$753.00
MBA (day)	\$992.00	\$1,413.00
MBA (evening)	\$945.00	\$945.00
MBT	\$945.00	\$945.00
Executive MBA	\$18,750.00	\$18,750.00 (per semester)
MA-HRIR (day)	\$804.00	\$1172.00
MA-HRIR (evening)	\$695.00	\$1012.00
MAcc	\$629.00	\$943.00

### Nowhere but here

The Carlson School is home to breakthroughs in business. We transformed the 4 Ps of marketing, MIS, and Six Sigma from fads into fields of study.

Minnesota has 20 *Fortune* 500 headquarters and the Carlson School has close connections with each of those companies.

## Academic departments

Accounting  
Finance  
Human Resources and Industrial Relations  
Information and Decision Sciences  
Marketing and Logistics Management  
Operations and Management Science  
Strategic Management and Organization

## Degrees

Bachelor of Science in Business (BSB)  
Master of Business Administration (MBA)

- > Full-Time MBA
- > Part-Time MBA
- > Executive MBA
- > Warsaw Executive MBA
- > China Executive MBA
- > Vienna Executive MBA

Master of Arts in Human Resources and Industrial Relations (MA-HRIR)  
Master of Business Taxation (MBT)  
Master of Accountancy (MAcc)  
PhD in Business Administration (PhD-Business)  
PhD in Human Resources and Industrial Relations (PhD-HRIR)  
Undergraduate Minor in Management  
Joint MD/MBA  
Joint MHA/MBA  
Joint JD/MBA

## Faculty

> 107 tenured and tenure track faculty, including 19 endowed chairs  
> 28 full-time instructional faculty

## Research centers

> Center for Integrative Leadership  
> Gary S. Holmes Center for Entrepreneurship  
> Human Resources Research Institute  
> Institute for Research in Marketing  
> Joseph M. Juran Center for Leadership in Quality  
> Management Information Systems Research Center  
> Medical Industry Leadership Institute  
> Strategic Management Research Center

## Research productivity and quality

The Carlson School is highly ranked nationally for the number of articles its faculty publish in top academic journals, according to the *Academy of Management Journal*:

- > Management ranks 10th
- > Marketing ranks 7th
- > Management Information Systems ranks 5th
- > Production and Operations Management ranks 2nd

The Carlson School of Management ranks 6th in the nation for research productivity in management, according to Academic Analytics and the State University of New York at Stony Brook, which reported their findings in the January 12, 2007 edition of the *Chronicle of Higher Education*.

## Nowhere but here

Our Full-Time MBA program is second in the nation for the percentage of our graduates who have a job within three months of graduating, according to *U.S. News & World Report*.

In 2006–2007, Carlson School marketing faculty had 25 papers accepted for publication by leading marketing journals, including *Journal of Marketing*, *Marketing Science*, and *Journal of Consumer Research*.

U.S. students who study abroad.....	39%
International students studying in U.S. ....	304
Countries represented in student body.....	64

**Student exchange countries include**

Australia	Italy
Austria	Japan
Belgium	The Netherlands
Brazil	New Zealand
China	Norway
Costa Rica	Spain
Denmark	Sweden
England	Singapore
France	Switzerland
Germany	

**Joint Executive MBA degree partners**

- > The Warsaw School of Economics, Poland
- > The Vienna School of Economics and Business Administration, Austria
- > Lingnan (University) College of Sun Yat-Sen University, China

**Short-term global enrichment elective partnerships**

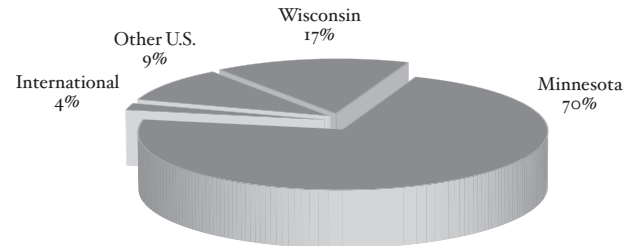
- > The Vienna School of Economics and Business Administration, Austria
- > INCAE (Instituto Centroamericano de Administración de Empresas), Costa Rica
- > Copenhagen Business School, Denmark
- > Bordeaux Business School, France
- > The Université Jean Moulin-Lyon III, France
- > Carlson School accounting course in Argentina
- > Carlson School operations course in Spain
- > Carlson School entrepreneurship course in China
- > Carlson School ethics seminar in Copenhagen, Norway, and Sweden
- > Cheung Kong Graduate School of Business in China

**Nowhere but here**

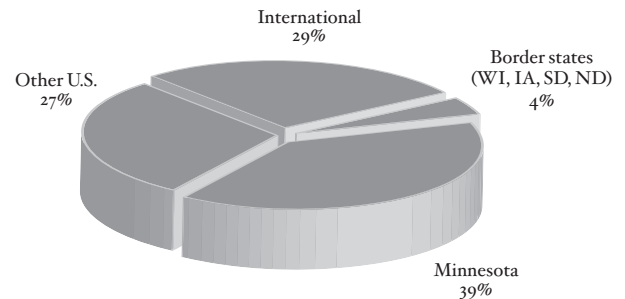
In 2006, the Carlson School’s China Executive MBA program was ranked as the best joint executive MBA program in China, according to the Chinese media.

**Where our students come from**

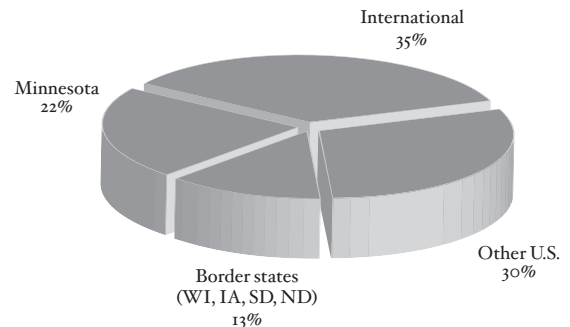
Undergraduate class of 2011 \_\_\_\_\_



Full-Time MBA class of 2009 \_\_\_\_\_



MA-HRIR class of 2009 \_\_\_\_\_



The Carlson School Enterprises are the nation’s largest MBA student-driven businesses.

- > Carlson Brand Enterprise
- > Carlson Consulting Enterprise
- > Carlson Funds Enterprise
- > Carlson Ventures Enterprise

## Board of Overseers\*

William G. Van Dyke  
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Retired

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& Stowe

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3M Company

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*Chairman & CEO*  
Curtis Companies

Marilyn Carlson Nelson  
*Chairman & CEO*  
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*Chairman & CEO*  
SUPERVALU

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*Chief Financial Officer*  
Fair Isaac Corporation

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Integrated Solutions

Allan L. Schuman  
*Chairman Emeritus*  
Ecolab

Robert L. Senkler  
*Chairman & CEO*  
Securian Financial Group

Joel Schleicher  
*Chairman & CEO*  
Integrated Solutions

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*Senior Executive Vice  
President & CFO*  
The Walt Disney  
Company

John G. Stumpf  
*President & CEO*  
Wells Fargo & Company

H. William Walter  
*President & Founder*  
Heartland Realty  
Investors

Bill Zollars  
*Chairman, President & CEO*  
YRC, Worldwide

\* As of September, 2007

## *Administration*

Alison Davis-Blake  
*Dean*

Sri Zaheer  
*Associate Dean,  
Faculty and Research*

Michael Houston  
*Associate Dean,  
International Programs*

Ed Joyce  
*Associate Dean,  
MBA and Executive  
Education Programs*

Robert Ruekert  
*Associate Dean,  
Undergraduate Programs*

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Jeff Bieganeck  
*Director of Admissions  
and Business Development,  
MBA Programs and  
Executive Education*

Connie Buechele  
*Interim Director, Office of  
Information Technology*

Kathryn Carlson  
*Assistant Dean, MBA  
Programs and Executive  
Education*

Carolyn Chase  
*Assistant Dean, Operations*

Mychal Coleman  
*Director, Human Resources*

Louise Copeland  
*Director, Marketing Services*

Deborah Cundy  
*Assistant Dean,  
Marketing and Public  
Affairs*

Sara Fenlason  
*Director, Institutional  
Advancement*

Clare Foley  
*Director, Graduate Business  
Career Center*

Ryan French  
*Director, Alumni and  
Board Relations*

Kathryn Johnson  
*Director, Diversity  
Initiatives*

Paul Johnson  
*Director, PhD Programs*

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Anne D'Angelo King  
*Assistant Dean,  
International Programs*

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*Director, Undergraduate  
Business Career Center*

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*Assistant Dean and Director,  
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Chris Mayr  
*Senior Director,  
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Gifts*

Steve Parente  
*Director, Medical Industry  
Leadership Institute*

Mark Sellner  
*Director, Master of Business  
Taxation Program*

Dawn Skelly  
*Director, Communications*

Connie Wanberg  
*Director, Industrial  
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Paul Wieser  
*Director, Teaching Services*

Michelle Wills  
*Chief Financial Officer*

Leanne Wirkkula  
*Special Assistant to the Dean*

## *Nowhere but here*

Forty-three percent of Carlson School students study abroad.