



The Carlson School Fact Sheet 2006–07

CARLSON
SCHOOL OF MANAGEMENT
UNIVERSITY OF MINNESOTA

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Carlson School of Management
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carlsonschool.umn.edu

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Academic departments

Accounting
Finance
Human Resources and Industrial Relations
Information and Decision Sciences
Marketing and Logistics Management
Operations and Management Science
Strategic Management and Organization

Degrees

Bachelor of Science in Business (BSB)
Master of Business Administration (MBA)

- > Full-Time MBA
- > Part-Time MBA
- > Executive MBA
- > Warsaw Executive MBA
- > China Executive MBA
- > Vienna Executive MBA

Master of Arts in Human Resources and Industrial Relations (MA-HRIR)
Master of Business Taxation (MBT)
Master of Accountancy (MAcc)
PhD in Business Administration (PhD-Business)
PhD in Human Resources and Industrial Relations (PhD-HRIR)
Undergraduate Minor in Management
Joint MD/MBA
Joint MHA/MBA
Joint JD/MBA

Fast facts

Carlson Executive Education offers executive education for the nation's top business and government organizations. Leading programs include:

- > 21st Century Program, for executive leadership
- > Minnesota Executive Program, for top-level executives
- > Minnesota Management Institute, for high-potential managers

Faculty

103 tenured and tenure-track faculty, including 21 endowed chairs

Research centers

- > Center for Entrepreneurial Studies
- > Human Resources Research Institute
- > Institute for Research in Marketing
- > Joseph M. Juran Center for Leadership in Quality
- > Management Information Systems Research Center
- > Medical Industry Leadership Institute
- > Strategic Management Research Center

Research productivity and quality

The Carlson School is highly ranked nationally for the number of articles its faculty publish in top academic journals, according to the *Academy of Management Journal*:

- > Management ranks 10th
- > Marketing ranks 7th
- > Management Information Systems ranks 5th
- > Production and Operations Management ranks 2nd

In 2005–2006, Carlson School marketing faculty had 27 papers accepted for publication by leading marketing journals, including *Journal of Marketing*, *Marketing Science*, and *Journal of Consumer Research*.

U.S. students who study abroad.....	38%
International students studying in U.S.	328
Countries represented in student body	51

Student exchange countries include

Australia	Japan
Belgium	The Netherlands
Brazil	New Zealand
China	Norway
Costa Rica	Spain
Denmark	Sweden
France	Switzerland
Italy	

Joint Executive MBA degree partners

- > The Warsaw School of Economics, Poland
- > The Vienna School of Economics and Business Administration, Austria
- > Lingnan (University) College of Sun Yat-Sen University, China

Short-term global enrichment elective partnerships

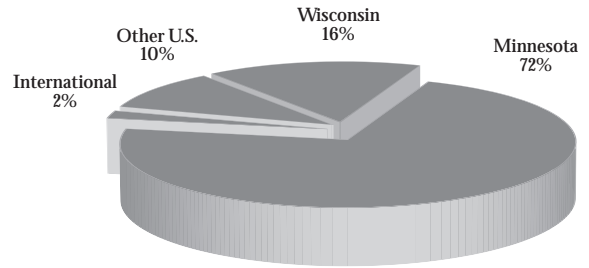
- > The Vienna School of Economics and Business Administration, Austria
- > INCAE (Instituto Centroamericano de Administración de Empresas), Costa Rica
- > Copenhagen Business School, Denmark
- > Bordeaux Business School, France
- > The Université Jean Moulin-Lyon III, France
- > Indian Institute of Management Bangalore, India
- > Carlson School ethics seminar in Belgium, England, and the Netherlands
- > Carlson School accounting course in Argentina
- > Cheung Kong Graduate School of Business, China

Fast facts

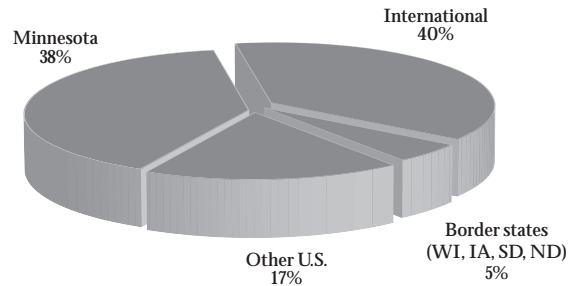
In 2006, the Carlson School's China Executive MBA program was ranked as the best joint executive MBA program in China, according to the Chinese media.

Where our students come from

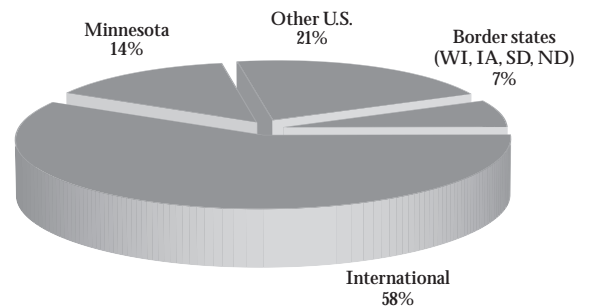
Undergraduate class of 2010



Full-Time MBA class of 2008



MA-HRIR class of 2008



The Carlson School Enterprises are the nation's largest MBA student-driven businesses.

- > Carlson Brand Enterprise
- > Carlson Consulting Enterprise
- > Carlson Funds Enterprise
- > Carlson Ventures Enterprise

Board of Overseers

Edwin (Skip) Gage,* Chair <i>Chairman & CEO</i> Gage	Kenneth (Chip) Glaser* <i>President</i> K. Charles Development Corporation	Robert D. MacDonald† <i>Sr. Vice President, Marketing & Sales</i> 3M	Curtis A. Sampson* <i>Chairman & CEO</i> Hector Communications Systems
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* Carlson School of Management alumni

† University of Minnesota alumni

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*Acting Associate Dean,
Faculty and Research*

Michael Houston
*Associate Dean,
International Programs*

Ed Joyce
*Associate Dean,
MBA and Executive
Education Programs*

Robert Ruekert
*Associate Dean,
Undergraduate Programs*

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*Assistant Dean, Executive
Education, Part-Time, and
Executive MBA Programs*

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Director, Diversity

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*Director, Industrial
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Paul Wieser
*Director, Office of Learning
Excellence*

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Chief Financial Officer

Leanne Wirkkula
Special Assistant to the Dean

Fast facts

Alison Davis-Blake became the Carlson School's dean, in July 2006. She is the school's 11th dean since its founding in 1919.