In the MILI Valuation Lab, teams of students will complete a rapid production market analysis of promising medical technologies and services to determine potential for success in a global market giving them exposure to innovations, venture firms, inventors. The outcome of this course is to for students to learn to succinctly evaluate the value of a new medical industry technology or process by considering market size and potential, intellectual property, and return on investment. The program is a mix of class sessions, research, site visits and group work.

Who: Current graduate students

When: January 3-12, 2018, on site in California

Mandatory pre-departure sessions on:
- November 16, 2017, 4:30-5:30pm, CSOM 1-132
- December 14, 2017, 5:45-7:20pm, CSOM L-127
- December 21, 2017, 6:00-8:00pm, CSOM 2-206

Where: Bay Area, California with site visits in Bay Area and Silicon Valley. Pre-departure sessions take place at the Carlson School of Management.

Why: Innovations in medical technologies are one of the leading areas of economic growth in the world. Thus the strong demand for the valuation of new medical technologies continues to grow. Students will also be exposed to relevant site visits and speakers from the Bay Area.

How:
- Complete the registration form: https://z.umn.edu/MILICA2018Regis
- All students must pay course tuition plus program fee of $1,000.00. Program fee includes program administration and two group dinners. All travel arrangements and other expenses are the responsibility of the student.
- All students will be responsible for their own lodging which will be discussed at first pre-departure session on 11/16/17. It is strongly recommended that groups of students get lodging via AirBnB, VRBO, etc.
- Instructor will give enrollment preference to students seeking their MILI specialization as well as those that have previous international experience.

Details & Deadlines
- Enrollment in MILI 6997 (4 credits) is required. Enrollment 30 max.
- The program fee of $1,000.00 will be charged automatically to your student account.
- Registration deadline: November 3, 2017
- Students will be notified of instructor approval decision by: November 10, 2017
- Spring registration: November 14, 2017
- Cancellation Policy:
  - November 14-Dec. 1, 2017: no charge
  - December 2-15, 2017: $500
  - After December 15: Full program fee

Contact Jessica Haupt, Director MILI with any questions: jahaupt@umn.edu